



Sponsorship Prospectus 2025

BECOME A PARTNER IN BUILDING COMMUNITY THROUGH FILM

Indie Meme Film Festival 2025

April 9-13, 2025

IMFF2025 Virtual Edition

May 2025

Film Screenings & Special Events

January to December, 2025



**Independent Cinema. Cinema-adjacent Literature
Cultural and Social Awareness through
Independent Lenses from South Asia & Iran.**



PROMOTING SOCIALLY RELEVANT INDEPENDENT CINEMA FROM SOUTH ASIA & IRAN

Founded in 2013, Indie Meme has been curating and showcasing socially relevant independent cinema from South Asia & Iran in Central Texas. Funded in part by the City of Austin Economic Development Department-Cultural Arts Division, Indie Meme has been an integral part of Austin's cultural fabric for over 10 years. The themes of many of Indie Meme's films revolve around traditionally underrepresented issues, themes, or topics, inviting conversation and an exchange of diverse ideas. We increase awareness and appreciation of South-Asian culture within the non-Asian community in Central Texas.

"First and foremost, I want to extend my heartfelt thanks for including our film in such an outstanding program. It was truly an honour to be a part of such a diverse and talented lineup of filmmakers from around the world. The effort and dedication that you and your team put into curating such a remarkable selection of films did not go unnoticed.

I also want to commend you and your team for the exceptional hospitality extended to us throughout our time in Austin. From the moment we arrived until our departure, every detail was meticulously taken care of, and the warmth and generosity of everyone involved truly made our experience unforgettable."

~ Nathalia Syam
Director, FOOTPRINTS ON WATER



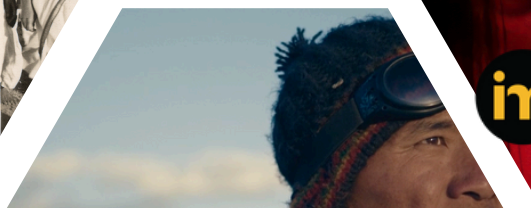
INDIE MEME FILM FESTIVAL

APRIL 9-13, 2025

Started in 2016, and awarded "Best International Passport 2016" by The Austin Chronicle, the INDIE MEME FILM FESTIVAL is Indie Meme's signature event. IMFF continues to grow as the 'go to' destination for unique, powerful stories from South Asia & Iran. Indie Meme aims to entertain, educate, and engage the community through post screening audience & filmmaker Q&As and discussions.

Over 2,000 cinema enthusiasts come from all over Texas to Austin each year to watch the carefully curated programming and experience slices of life from South Asia & Iran, building a strong and diverse community of Meme-ers (Indie Meme Members)!

The 10th INDIE MEME FILM FESTIVAL will be hosted from April 9-13, 2025 in Austin, Texas. This 5-day festival will offer excellent cinema, filmmaker interactions, panel discussions, social events, and networking. Final Festival Programming is announced March 1st, and promotions throughout Central Texas begin. Your brand will be in front of an audience that appreciates art, culture, and community.



IMFF VIRTUAL EDITION

MAY 2-4, 2025

The 5th INDIE MEME FILM FESTIVAL (IMFF) pivoted to a virtual format in May 2020, just a month after the pandemic forced the cancellation of our in-person April festival. Members and patrons appreciated having films to enjoy and a platform to connect during a challenging time.

In 2021, we embraced the virtual format, creating a Virtual Festival Village to offer a dynamic experience for attendees and filmmakers, as indoor events remained rare.

From 2022 to 2024, we returned to in-person festivals while continuing virtual, on-demand options to ensure accessibility for seniors and immunocompromised patrons.

Looking ahead, the HYBRID IMFF2025 will combine in-person and virtual events to engage audiences across Texas, including Houston, Dallas, and San Antonio. This expanded outreach builds on our virtual success and grows our presence beyond Austin. By supporting us, your organization becomes part of this exciting journey to connect with diverse communities statewide.



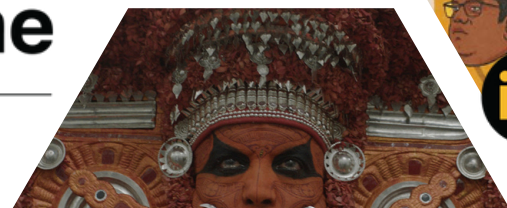
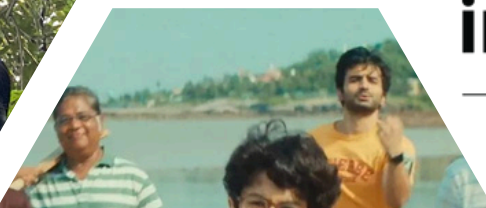
INDIE MEME PRESENTS

YEAR-ROUND FILM SCREENINGS

Indie Meme is more than just a film festival; we are a year-round hub for independent cinema and community engagement. Throughout the year, we host carefully selected film events that spark dialogue and celebrate diverse voices. Some screenings are organized independently, while others are crafted in collaboration with our valued community partners, amplifying shared goals and creating unique cultural experiences.

Our year-round film series allows us to bring meaningful stories to audiences beyond the festival, offering consistent opportunities to explore themes of identity, social justice, and global perspectives. By working with fellow community organizations, we strengthen local connections, create inclusive spaces for dialogue, and ensure our programming has a broader and more diverse audience.

Supporting Indie Meme means joining a mission-driven organization committed to using the power of film to inspire, connect, and enrich lives throughout the year—not just during our festival. Together, we can amplify stories that matter and build vibrant, engaged communities.



indie meme
— PRESENTS —

BEYOND FILM

SPECIAL PROJECTS

DOCUMENTING THE SOUTH ASIAN EXPERIENCE IN AUSTIN

The **Indie Meme Archival Project** is an exciting collaboration between Indie Meme and the Austin History Center. This initiative is dedicated to documenting and preserving Indie Meme's rich history and community impact while ensuring our story is captured for future generations.

EXPLORING SOUTH ASIA THROUGH LITERATURE

In 2023, Indie Meme expanded its mission by building inter-community connections through literature and writing. **Indie Meme Lit** highlights diaspora authors whose works align with the themes and stories explored in our films. This initiative fosters deeper engagement by bridging the worlds of cinema and literature.

TRAINING FUTURE STORYTELLERS

Indie Meme Master Classes provide aspiring filmmakers with the an invaluable opportunity to learn directly from seasoned professionals. By offering hands-on guidance and insights, these classes empower emerging artists to hone their craft and tell authentic, diverse stories. This initiative strengthens our creative community by amplifying voices that reflect the rich diversity of our world.



OFFERINGS

- Bring films from Bangladesh, Bhutan, India, Pakistan, Nepal, Sri Lanka, Afghanistan, Myanmar and Iran
- Program Oscar contenders, International & National Award Winners
- Curated films from a variety of genres and themes not featured in mainstream media
- Appealing to diverse audiences including seniors & children
- Partner with non-profit organizations and provide them a platform to engage with the audience at Indie Meme events.

IMPACT

- 9 annual film festivals spanning over 3 to 5 days, 10th annual film festival April 9-13 | virtual May 2025
- 4 Annual Virtual Film Festivals
- 400+ films shown to date
- Over 18,000+ viewers in the theaters, across Austin/Dallas & other cities
- Amplified the voices of 30+ Non Profit Organizations
- Making Austin the hub for Contemporary South Asian Filmmakers - powerful story tellers with original stories to tell.
- Building a greater understanding of South Asian culture



CONTACT

Sharmila Mehta, Fundraising Chair, Sharmila@indiememe.org
Anjali Zutshi, Board President, Anjali@indiememe.org



SPONSORSHIP LEVELS

Marquee Sponsor

→ \$15,000

Best for national corporations that want to align their brand with Indie Meme's agenda to promote local community dialogue through films. As the top promotional partner, you will get the highest visibility possible, including during the film festival.

Presenting Sponsor

→ \$10,000

Best for corporations that want to align their brand with Indie Meme's agenda to promote local community dialogue through films. As the top promotional partner, you will get the priority visibility possible, including during the film festival.

Producing Sponsor

→ \$7,500

Best for corporations that actively support local community dialogue, including diversity and inclusion initiatives and want to drive cultural engagement. You will get prominent branding positions and engagement opportunities.

Directing Sponsor

→ \$5,000

Best for corporations that want to support cultural engagement, including diversity and inclusion initiatives.

Scripting Sponsor

→ \$3,000

Best for corporations that want to promote their brand and engage in conversation with the South Asian community.

CONTACT

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CITY OF AUSTIN- Economic Development Department

Texas Commission on the Arts

National Endowment for the Arts

Humanities Texas

2024 SPONSORS

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DAMAN

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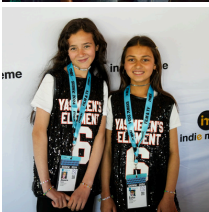
Austin Film Commission

Haveli Realty LLC

Madhu Chocolates

Texas Film Commission





SPONSORSHIP BENEFITS

	Benefits	Marquee	Presenting	Producing	Directing	Scripting
During 2025 Festival	Red Carpet Event	✓	✓	✓	✓	✓
	Logo on Step and Repeat	✓	✓	✓	✓	✓
	Media Interview	✓	✓	✓	✓	✓
	Opportunity to address the audience before or after the film	✓	✓	✓	✓	✓
	Film Festival Badges	8	6	4	2	2
	Invitation to the opening party	✓	✓	✓	✓	✓
	Filmmakers Brunch Invitation	✓	✓	✓	✓	✓
All Year Round	Advertisement during screening (all movies, all year round)	≥45 seconds	≥45 seconds	≥30 seconds	≥20 seconds	≥15 seconds
	Logo Display					
	<ul style="list-style-type: none"> Monthly Newsletter Pre-Screening Presentation Promotional Videos + Print Media Indie Meme Website Social Media Shoutouts 	✓	✓	✓	✓	✓
	Tickets to screenings through the year	8	6	4	2	2
	Invitation to exclusive events with visiting film makers + co-sponsors	✓	✓	✓	✓	✓

CONTACT

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 Anjali Zutshi, Board President, Anjali@indiememe.org



OUR BOARD & TEAM

Founders

Alka Bhanot
Tripti Bhatnagar

Executive Board

Anjali Zutshi, President
Kishan (Shawn) Siram,
Treasurer
Sreedhara Sen Bhasin,
Secretary

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Ananyaa Ravi
Meghana Shukla
Hitesh Vijay Oswald



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